

Rangatahi Led Action



**Lineti
Latu**

I am a 25 year old Tongan, born and raised in Auckland, and a third year Bachelor of Social Work student at the University of Auckland. I also currently work as the Community Advisor for the National Tobacco Control Advocacy Service at Hāpai Te Hauora.

Project

Stop the Stock in Keli Block

My project aimed at reducing tobacco in the Kelston community to create a smoke free generation



I negotiated with the five dairies in Kelston to go smoke free for smoke free day. Then from there I initiated the youth group, who established the campaign Stop the Stock in Keli Block and surveyed the community to see what their thoughts are on dairies selling cigarettes.

Currently, 'Stop the Stock in Keli Block' is working on getting youth to pledge to go smoke free and create a smoke free generation

What we did



What are the results?

We now have youth members, advocating for a smoke free generation across the community and are connection to five local dairies

Advocacy

"Speak for or on behalf of people who don't have a voice"

Challenges

"Change the fixed mindsets within the Kelston community... and within the dairy owners... trying to get dairy owners to partnership with us...and shift that culture"
"Still a process... trying to be creative in our approach (to overcome these challenges)"

Advice

"Relationship building and connecting the right people"
"Knowledge, having a willing heart and perseverance"